

Sub concept as social network system for creating subconsciousness

Creating thought

from linkage of specialist
in the world
as Lab Link is main hub

For 4 Shift

Toward 23 century

Corporate

Identity

Link

relieve

safety

Design concept

Evolution

Holistic marketing to promote
process of psychophysical evolution .

Sensational

subconsciousness marketing to open
level of self nesting hierarchy

Psychophysical

unification of mind and body marketing
to promote process of psychophysical

Sales concept

Integrate

Linkage of researcher, enterpriser
consumer, businessman,
medical experts

Feed back

from virtual world to real world

Holistic Harmony

human, social, nature

Technology concept

Nesting

All strategy construct as target of
nesting hierarchy of self level

Circulator

Information circulates every level of self.
Lab Link promote that people feel self deeper

Function

They access social network in same holon
or upper holon than holon of themselves.
User has access key by each level.